# Archawa Paweenawat

Chulalongkorn Business School

Department of Banking and Finance 254 Phyathai Road, Pathumwan Bangkok 10330, Thailand

Fax: +66-2-218-5676 archawa@cbs.chula.ac.th

Tel: +66-2-218-5683

### **Current Employment**

### Chulalongkorn Business School, Department of Banking and Finance

Lecturer 2025-present

#### Research Interests

Development, Household Finance, Firm Productivity, Market Competition, Misallocation

#### **Education**

### University of Chicago

Ph.D. (Economics)	2009
M.A. (Economics)	2005

#### Chulalongkorn University

M.Eng. (Mechanical Engineering)	2003
B.Eng. (Automotive Engineering)	2000

### Honors, Fellowships, and Awards

### University of Chicago

•	Henry Morgenthau Jr. Memorial Fund Dissertation Fellowship	2008
•	Martin C. and Margaret M. Lee Prize in Economics	2007
	(for the highest score on the Capital Theory/Money and Banking prelim exam)	

## Chulalongkorn University

• Second Class Honours 2000

#### **Book**

• Inequality and Globalization: Improving Measurement through Integrated Financial Accounts, (with Robert M. Townsend), Princeton University Press, July 2024.

### **Published Papers**

- "Relative Performance Contracts Versus Group Contracts With Hidden Savings," *Developing Economies*, Forthcoming.
- "Macroscale Microcredit and Constraints on Household Business Development: Evidence from Northern Thailand," (with Narapong Srivisal), Asian Development Review, 42(3): 175–199, September 2025
- "The Information Content of the Term Structure of Interest Rates in Emerging Economies: The Case of Thailand," *Journal of Emerging Market Finance*, 16(2): 136–150, August 2017.
- "Village Economic Accounts: Real and Financial Intertwined," (with Robert M. Townsend), American Economic Review: Papers & Proceedings, 102(3): 441–446, May 2012.

### **Working Papers**

- "The Double-Edged Sword: Unintended Consequences of SME Promotion Policy," (with Athiphat Muthitacharoen and Krislert Samphantharak), PIER Discussion Paper No. 148, Updated: August 2024. Honorable Mentions: the 2024 ADB-IEA Innovative Policy Research Award.
- "Eliminating the Black Market: Evidence from a Lottery Gambling Policy in Thailand," (with Natt Hongdilokkul, Krislert Samphantharak, and Suparit Suwanik), PIER Discussion Paper No. 218, March 2024.
- "Common Ownership, Domestic Competition, and Export: Evidence from Thailand," (with Tosapol Apaitan, Chanont Banternghansa, and Krislert Samphantharak), PIER Discussion Paper No. 140, June 2020.

### Policy/Landscape Papers

- "Understanding Corporate Thailand I: Finance," (with Chanont Banternghansa and Krislert Samphantharak), PIER Discussion Paper No. 112, August 2019.
- "Uncovering Productivity Puzzles in Thailand: Lessons from Microdata," (with Thitima Chucherd and Nakarin Amarase), PIER Discussion Paper No. 73, October 2017.

### Other Publications (in Thai)

- "Thai Economic Structure from the Market Structure Perspective," (with Tanaporn Supphaset-thasiri and Krislert Samphantharak), PIER aBRIDGEd Issue 9/2022, June 2022.
- "Thai Economic and Social Structures: Vulnerability amidst the Transition," (with Suparit Suwanik, Tanisa Tawichsri, Thiti Tosborvorn, Sommarat Chantarat, Krislert Samphantharak, Chonnakan Rittinon, Boontida Sa-ngimnet, Tipprapa Reancharoen, Tanaporn Supphasetthasiri, and Upalat Korwatanasakul), PIER aBRIDGEd Issue 16/2021, September 2021.
- "Digital Platforms, Opportunities and Challenges of Thai SMEs: The Case Study of Restaurant Businesses Using Wongnai Data," (with Krislert Samphantharak, Patsakorn Laohrenu, and Krit Baisirikun), PIER aBRIDGEd Issue 18/2020, August 2020.
- "Thai Business Sector through the Lens of Firms' Financial Statements," (with Tosapol Apaitan, Chanont Banternghansa, and Krislert Samphantharak), PIER aBRIDGEd Issue 22/2019, November 2019.
- "Uncovering Productivity Puzzles in Thailand: Lessons from Microdata," (with Thitima Chucherd and Nakarin Amarase), PIER aBRIDGEd Issue 19/2018, October 2018.
- "Demography of Thai Rural Households through the Lens of Townsend Thai Monthly Survey Data," (with Narapong Srivisal, Wasinee Juntorn, and Fairus Abdul-loh), PIER aBRIDGEd Issue 18/2018, October 2018.
- "Corporate Debt in Thailand: A Perspective from Loan-Level Data Part 2," (with Jaree Pinthong, Nada Wasi, and Krislert Samphantharak), PIER aBRIDGEd Issue 13/2018, July 2018.
- "Borrowing Constraints and Entrepreneurial Decisions of Thai Households," PIER aBRIDGEd Issue 1/2017, January 2017.

## ${\bf Conference/Workshop/Seminar\ Presentations}$

Singapore Economic Review	
10 <sup>th</sup> Singapore Economic Review Conference (Singapore)	2024
International Trade Center & Trade Competition Commission of Thailand	
TCCT Competition Policy Symposium 2024	2024
Seminar on Competition Advocacy to Support Compliance and Enforcement	2023
Bank of Thailand	
BOT Symposium 2020: Restructuring the Thai Economy	2020
BOT Symposium 2019: Competitive Thailand	2019
BOT Symposium 2017: Innovating Thailand	2017
Central Bank of the Republic of Turkey & European Central Bank	
Central Bank of the Republic of Turkey & European Central Bank $7^{\rm th}$ CBRT-ECB Conference (Istanbul)	2019
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7 <sup>th</sup> CBRT-ECB Conference (Istanbul)	2019 2018
7 <sup>th</sup> CBRT-ECB Conference (Istanbul)  Productivity Research Network	
7 <sup>th</sup> CBRT-ECB Conference (Istanbul)  Productivity Research Network  PRN Workshop on Empirical Research on Productivity and Innovation (ADBI, Tokyo)	
7 <sup>th</sup> CBRT-ECB Conference (Istanbul)  Productivity Research Network  PRN Workshop on Empirical Research on Productivity and Innovation (ADBI, Tokyo)  American Economic Association	2018
7 <sup>th</sup> CBRT-ECB Conference (Istanbul)  Productivity Research Network  PRN Workshop on Empirical Research on Productivity and Innovation (ADBI, Tokyo)  American Economic Association  AEA Annual Meeting (Chicago, IL)	2018

## **Professional Activities**

Referee: American Economic Review, Annals of Public and Cooperative Economics, Asian Development Review, Canadian Journal of Economics, Creative Business and Sustainability Journal, Journal of Asian Economics, Scandinavian Journal of Economics, Southeast Asian Journal of Economics, Thailand and The World Economy

## **Previous Positions**

Puey Ungphakorn Institute for Economic Research (PIER), Bank of Thailand				
Section Head	2021 - 2025			
Principal Researcher	2018 – 2021			
Visiting Fellow	2017			
University of the Thai Chamber of Commerce				
Lecturer, School of Economics	2009 – 2018			
Assistant President for Research	2013			
Research Fellow, Research Institute for Policy Evaluation and Design	2010 – 2013			
Director of the Ph.D. Program in Economics	2010 – 2013			
International Monetary Fund				
Fund Internship Program	Summer 2007			
Siam Cement Industry Co., Ltd.				
Engineer	2003 – 2004			

Last updated: November 18, 2025