

MIT GLOBAL STARTUP WORKSHOP

> @Centara Grand & Bangkok Convention Centre at CentralWorld 26-27 March, 2018

> > @Sasin School of Management 28 March, 2018

tools for innovation-driven entrepreneurship

a technology + startup focused conference with panels, workshops and competitions

Book your seats at gsw.mit.edu/ Student early bird rate until February 28

dream big.

dream tech.











MIT Global Startup Workshop

March 26-28, 2018 | Bangkok, Thailand

Dream big. Dream tech. tools for innovation driven entrepreneurship

The MIT Global Startup Workshop is proud to invite student, facultyy, entrepreneurs, investors, and government officials to participate in the 21st annual Global Startup Workshop (MIT GSW 2018) from MARCH 26-28,2018 at the Centara Grand & Bangkok Convention Centre at CentralWorld, and Sasin School of Management.

MIT GSW 2018 will feature :

- 10 panel discussions featuring MIT faculty and regional tech entrepreneurs
- 10 hands-on workshops led by MIT innovation and entrepreneurshop experts
- 5 keynote addresses by regional and international business leaders
- 3 competitions
- 3 days and 2 networking sessions

Emerging startups are invited to apply for the MIT GSW Elevator Pitch Competition (EPC), Business Plan Competition (BPC), and Startup Showcase.

Competition finalists will receive one-on-one mentorship from MIT and local experts, and have a chance to win up to \$15,000 USD in cash prizes. In addition, the BPC winner and runner-up will be matched with an MIT student anf directly accepted to the final round of the prestigious MIT \$100K Competitions during the month of May.

To register for the conference and apply to the competitions, visit our website at :

http://gsw.mit.edu/2018

We hope you can join us at MIT GSW 2018! For questions, please contact: gsw-contact@mit.edu

learn more and apply at gsw.mit.edu









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MIT Global Startup Workshop 2018

Tuesday, March 27th 2018

©Centara Grand & Bangkok Convention Centre at CentralWorld

Monday, March 26th 2018

@Centara Grand

& Bangkok Convention Centre at CentralWorld

08:00 - 09:00	Registration
09:00 - 09:30	Welcome Address
09:30 – 10:15	Keynote on Thailand 4.0
10:15 – 11:00	Keynote
11:00 – 11:15	Coffee Break
11:15 – 12:15	Panels:
	 Innovating Ecosystems
	- Evolving E-Commerce
	in ASEAN
12:15 – 13:30	Lunch
13:30 – 14:15	Keynote
14:15 – 14:30	Coffee Break
14:30 – 16:00	Workshops:
	- Pitching:
	"I haven't got all minute"
	- Workshop for Executives
16:00 – 16:15	Coffee Break
16:15 – 17:15	Panels:
	- AgriTech:
	Building a Sustainable Future
17:15 – 18:00	Keynote
18:00 – 20:00	Startup Showcase & Reception

09:00 - 09:45 09:45 - 10:00 10:00 - 11:00	Keynote Coffee Break Panels:
	- FinTech & Blockchain
	 EnergyTech: Powering a Cleaner Environment
11:00 – 11:15	Coffee Break
11:15 – 12:15	Panels:
	 UrbanTech: Livable Smart Cities HealthTech: It's Getting Better
12:15 – 13:30	Lunch
13:30 – 15:00	Workshops:
	- Leadership and Team Building
	- Entrepreneurial Finance:
	Raising More Money
15:00 – 15:15	Coffee Break
15:15 – 16:00	Keynote
16:15 – 17:30	Elevator Pitch Competition
19:30 – 22:30	VIP Networking Session

Keynote
Coffee Break
Panels:
- Diversity: It Makes a Difference
- EducationTech:
The Future of Learning
- Machine Learning, AI, & Big Data:
Friend or Foe?
Workshops:
- Mastering Market Segmentation
- Effective Networking
- Ideation: I'd no Idea!
- EdTech Case Study
Lunch
Workshops:
- Effective Entrepreneurial Strategies
- Scaling Your Business
- Rapid Practical Prototyping
- Creative by Design Thinking
Transitional Time
Business Plan Competition Part I
Coffee Break
Business Plan Competition Part II
Closing Remarks & Awards Ceremony

Wednesday, March 28th 2018

@Sasin School of Management



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STARTUP SHOWCASE

Present your tech to investors!

ELEVATOR PITCH COMPETITION

You have 60 seconds to present your idea!

\$1,000 USD

\$2,000 USD

BUSINESS PLAN COMPETITION

Get automatic admission to the Startup Showcase, and 1-on-1 mentorship from MIT mentors!

FIRST PRIZE RUNNER UP

and more!

learn more and apply at gsw.mit.edu











GSW 2018 Competitions Overview

Learn more and apply today at https://gsw.mit.edu/2018/ deadline to apply for competitions: March 2, 23.59 ICT



STARTUP SHOWCASE **26 MARCH, MONDAY**

FORMAT

Startups display their products/services to over 750 attendees at GSW. Meet with potential investors, mentors, and government officials. Join us for a post-showcase networking night for startups.

ELIGIBILITY

Startups must have less than \$250,000 USD in annual revenue to be eligible.

\$2,000 USD

ELEVATOR PITCH COMPETITION (EPC)

FORMAT

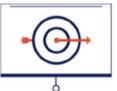
Up to 30 entrepreneurs pitch their idea in 60 seconds to a panel of judges in a fast-paced, rapid-fire competition. Win up to \$1,000 in prize money to launch your idea!

ELIGIBILITY

27 MARCH, TUESDAY

Any entrepreneur with an idea or problem they want to solve should apply. You don't need to have a startup, just an idea!

\$1,000 USD



1st \$10,000 USD 2nd \$2,000 USD and more!

BUSINESS PLAN COMPETITION (BPC)

FORMAT

Up to 12 teams present their current startup to a panel of judges. Startups in the BPC are automatically given a spot at the Showcase. Win \$10,000 in prize money and more to launch your idea. Receive 1-on-1 mentorship from entrepreneurs and business leaders from MIT and Thailand.

28 MARCH, WEDNESDAY

ELIGIBILITY

Startups must have raised less than \$250,000 USD from angel investors, venture capital, or other equity sources to be eligible.